**// Entrepreneur form**

**Incubation Centre**

**Application Form**

 **Powered by Brain Chamber**

**Notes to Applicants**

1. Please complete all sections of the form (indicate “Nil” or “NA” where appropriate) and submit it in a sealed envelope to:

The Chairman,

Brain Chamber Incubation Centre.

Corporate office;- D9, Royal Plaza, Dabholkar Corner, Near CBS, Kolhapur:- 416003

2. Please mark **“PRIVATE & CONFIDENTIAL”** and **“Brain Chamber INCUBATION CENTRE APPLICATION”** on the top left-hand corner of the envelope.

3. This application form must be accompanied by a business plan and a write-up of technologies.

4. To assist us in evaluating your application, please furnish as concisely as possible the information

 requested using the format provided. Please contact us if you have difficulty in your submission or

 if you need other information.

5. Please attach any articles, publication or any other relevant information that will help us in the

 evaluation of your application.

6. Please insert additional sheets if necessary.

7. All information provided will be held in the strictest confidence.

8. Print and fill the application and send via idea@brainchamber.net

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 (*Please answer the following questions to the best of your ability)*

1. Entity type (formed or would be formed)

 􀂅 Limited company

 􀂅 Partnership

 􀂅 Sole proprietorship

2. The entity is a/an

 􀂅 Independent start-up from NUS.

 please state the Department/Faculty \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 􀂅 Spin-off from a research grant

 please state the

a. Research Project title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. WBS no \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. Funding Agency \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

d. PI name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

e. Department/Faculty\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Has the entity been registered under ROC? 􀂅 Yes 􀂅 No

*If yes, please attach copies of registration certificate, Memorandum & Articles of Association*.

4. Information of Key Personnel (Partners/Directors/Shareholders/Key Employees)



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Total number of full-time staff \_\_\_\_\_\_\_\_\_\_\_\_\_ Total number of part-time staff \_\_\_\_\_\_\_\_\_\_\_

5. Does the entity involve at present full-time/part-time UG/PG students or Alumni:

􀂅 Yes 􀂅 No

*If yes, please furnish below details regarding the students:*



6. Projected Number of Staff (all-inclusive: Tech/Business/Admin):

Projection Full-Time Part-Time



7. Have you prepared a business plan? 􀂅 Yes No 􀂅 In-progress

8. Do you require to raise capital to operate during the incubation stage? 􀂅 Yes 􀂅  No

 If yes, please indicate when you intend to raise the fund?

 During: \_ 0-6 months \_ 6-12 months \_ 12-18 months

 How much money you intend to raise? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Business Milestones to be achieved during the incubation stage:



10. Organizational structure

 *(Please attach a chart indicating the present structure)*

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**PART III - PRODUCT AND TECHNOLOGY (Enclose Details in Technology Write-up)**

Name of the Product/Service: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Technology Type

 􀂅 Data Warehousing

 􀂅 E-Commerce / Transactions Processing

 􀂅 Security / Firewall / Encryption

 􀂅 AI / Expert Systems

 􀂅 Search Tools / Engines

 􀂅 Virtual Reality

 􀂅 Games Development

 􀂅 Educational Software

 􀂅 Multimedia

 􀂅 Real-time Data Acquisition

 􀂅 Others (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Product (*in terms of technology*): (write separately and attach below)

Description of Application: (write separately and attach below)

Development Schedule and Commercialization Plan: (write separately and attach below)

**PART IV - MARKET INFORMATION**

Potential Customer: (write separately and attach below)

Estimated Market Size: (write separately and attach below)

Marketing Strategy: (write separately and attach below)

**PART V - ORGANIZATIONS IN SIMILAR AREA OF TECHNOLOGY**

{*Please name the organization/s (public or private; local or overseas) presently working in a similar area of technology and likely to be your competitor.*}



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**PART VI - POSSIBLE COLLABORATOR / INDUSTRIAL PARTNER(S) where you are interested (It’s for your survey)**

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**PART VII - POSSIBLE INVESTOR(S) (Angel, Venture Capitalist or Corporate Investor where you are interested) (It’s for your survey)**



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**PART VIII – OTHERS**

(*Please answer the following questions to the best of your ability. You may choose more than one if*

*appropriate)*

1. Define yourself

􀂅 Entrepreneur

􀂅 Scientist/Engineer

􀂅 Manager

􀂅 Entrepreneur + Scientist/Engineer + Manager

2. Is the project a technology or product?

􀂅 Technology

􀂅 Product

􀂅 Technology and Product

3. What is the nature of the product?

􀂅 Shelf product, standard product

􀂅 Tailored product, supplied by customer order

􀂅 Service

4. Does the project include new technology?

􀂅 No

􀂅 Yes

􀂅 Partial

􀂅 Not new technology, but a new concept

5. Do you have the “know-how” for the product/service?

􀂅 Yes

􀂅 No

􀂅 A 3rd party has the know-how

􀂅 I purchased the know-how

6. The product is at which stage of development?

􀂅 There is a prototype

􀂅 Registered patent, but no prototype

􀂅 Just an idea

􀂅 An idea and drawings

􀂅 An idea and some software code

7. How much time is required to develop the product/service?

􀂅 Up to six, months

􀂅 Up to 12 months

􀂅 Up to 18 months

􀂅 Up to 24 months

􀂅 More than 2 years

8. Are there technological risks in the development of your product/services?

􀂅 Using existing technologies, there is no risk

􀂅 There is a 50% chance of success of the technological development and its

 application

􀂅 There is a 80% chance of success of the technological development and its

 application

9. Do you think it is possible to protect the product through a patent?

􀂅 Yes

􀂅 No

10. Have you done patent search on the concept/idea/product profile?

􀂅 Yes

􀂅 No

*If “yes” please attach patent search result, the set of key words used for search, a brief*

*comparison to show how your concept/idea/product profile is different.*

11. Will there be additional continuing products from this product development?

􀂅 It is part of a line of products

􀂅 There are other applications and products in other fields

􀂅 Both of the above

􀂅 No other products

12. How does the market cope today without the proposed product for development?

􀂅 There are other solutions

􀂅 There are problems and no solutions

􀂅 The existing solutions are not good

13. Indicate the product’s designated market.

􀂅 Singapore

􀂅 Far East & ASEAN

􀂅 Asia (including Japan, China & India)

􀂅 Europe

􀂅 USA

􀂅 Other

14. What is the nature of your designated market?

􀂅 Consumers market

􀂅 A specific product for a small, but well-defined market

􀂅 A defined but very large market

􀂅 Other

15. Estimate the size of the intended market in monetary value.

􀂅 Up to US$100 million

􀂅 US$200 to US$500 million

􀂅 US$500 to US$1000 million

􀂅 Over US$1 billion

16. What is the nature of the product’s target users?

􀂅 Mass product for the mass audience

􀂅 A product for a defined audience within the mass audience

􀂅 Other

i) Designated for companies in the field or in the production field of

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii) Designated for companies in the following service fields

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

iii) Standard product designated for companies in the commerce fields of

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

17. Strategic Marketing: what is the optimum way to market your product in the future?

􀂅 Finding a strategic partner

􀂅 Direct marketing by the project company

􀂅 Marketing by agents abroad

􀂅 Selling marketing rights to international companies

􀂅 A different way

18. Have you turned to other sources for assistance to incubate your company?

􀂅 No

􀂅 I approached another incubator

􀂅 I approached high-risk venture capital funds

􀂅 I approached other sources

19. Do you have a business plan?

􀂅 Business plan exists, written by a professional company

􀂅 Business plan exists, written by the entrepreneur

􀂅 No business plan

􀂅 Initial, partial business plan exists.

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**PART IX - PROPOSED PERIOD OF OCCUPANCY AND SPACE REQUIREMENT**

 1. \_ ½ Year \_ 1 Year

 2. Space needed (in terms of number of occupants):

 3. In the early stage, are you prepared to share an office? \_ Yes \_ No

 Comments, if any: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PART X - DECLARATION**

I, hereby declare that to the best of my knowledge, all statements made and information given in this

form are true and correct.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_

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**PART XI - FOR OFFICIAL USE**

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